



MEDIA RELEASE

7th November 2016

AT HOME ON THE MID COAST

Family owned business; Vale Brewing are growing their range thanks to the acquisition of a canning line in March 2016.

Referencing all that is iconic to the McLaren Vale region the newest addition; Vale Mid Coast Bright Ale is in good company with Vale Ale and Vale Lager 375ml cans also available.

Head Brewer Jeff Wright says, "Mid Coast Bright Ale is a testament to the beautiful South Australian coastline where the brewery is located. The Mid Coast is home to some of South Australia's most stunning beaches and coastline and we are lucky enough to be a part of it at our Willunga Brewery."

"We saw the opportunity in the market to create a Bright Ale that doesn't compromise on flavour. We've used Australian Cascade and Victoria Secret hops for the signature crisp, fruity flavour but not overpowering the medium bitterness."

"The Bright Ale is our tribute to summer on the Mid Coast. Aromas of fresh citrus peel that blends softly with the biscuity malt characters excites the nostrils."

*The Mid Coast Bright Ale is 3.5% ABV and 30 in IBU
RRP per Carton \$68.99, 6 pack \$19.99 and singles \$3.80*

VALE GOES MEDIEVAL

In addition to the cans release, Vale have released a small batch (60 kegs) of The Gauntlet ESB available in selected venues around the Australia on tap.

Jeff Wright says "This beer was made using all English malts, yeast and mostly English hops. The malt flavours are the hero of this drop with a yeasty, bitter finish on the palate. All round easy drinker and crowd pleaser."

*ESB The Gauntlet is 4.5% ABV and 41 in IBU
Enquire for stockist*